



POWER LIMITED EXPO & TABLE TOP EXPO

February 13&14, 2012
Sawmill Inn, Grand Rapids

Sponsorship Opportunities

The Northern Minnesota Builders Association is proud to host the 2012 Power Limited Expo & Table Top Show. Here is your opportunity to help your business expand their marketing to Power Limited Technicians in northern Minnesota.

Event Sponsorships (4 Maximum): \$400(includes booth space) or \$200 (sponsorship only)

Sponsors Receive:

- Company name/logo preceded by “Sponsored By” on all marketing/advertising for the 2012 NMBA Contractor’s Expo & Table Top Show to include:
 - Registration Brochure (if sponsorship is received by first of November 1, 2011).
 - Postcard Mailings (as soon as sponsorship is received).
 - Premium recognition in newspaper advertisements (1 a month)
 - Posters & handout flyers
 - Sponsorship recognition on confirmation literature to attendees.
 - Table top literature at sponsor luncheon
- Sponsor is allowed to put one literature piece (to be supplied by sponsor) into power limited attendee bags that are handed out at AM registration. These must be delivered to the NMBA office by February 6, 2012.
- A representative from your Company will be given 2-5 minutes to present at Sponsor Luncheon.
- Prime booth location in Table Top Show (included with \$400 sponsorship)
- Sponsor signage located at Table Top booth space
 - All vendors are encouraged to bring a door prize that will be given away at the Sponsor Luncheon.
- Sponsor Flyer (inserted into bag literature)
- Prime Sponsorship recognition in Contractor’s Corner (monthly newsletter of NMBA) from time sponsorship is received through 1 month post event.
- Prime Sponsorship recognition & company logo on NMBA’s website home page (www.nmbuilders.com) from time sponsorship is received through 1 month post event.

Hospitality Sponsor (4 Max @ \$150 or 1 Max: @ \$400)

Sponsors Receive:

- Company name/logo on Hospitality Sponsor Poster (Placed during Hospitality portion of event)
- Company name listed on Sponsor Flyer (inserted into bag literature)
- Recognition on the table top literature at Sponsor Luncheon
- Recognition in Contractor’s Corner (NMBA monthly newsletter)
- Recognition on NMBA website (www.nmbuilders.com)

Bag Sponsor (2 Max @ \$100 OR 1 Max @ \$150)

Sponsors Receive:

- Company name/logo on Power Limited Bags (handed out to all attendees at registration & available at Table Top Show).
- Company name listed on Sponsor Flyer (inserted into bag literature).
- Recognition on table top literature at Sponsor Luncheon.
- Recognition in Contractor’s Corner post event (NMBA Monthly Newsletter)
- Recognition on NMBA home page Website post event (www.nmbuilders.com).

**If you are interested in being a sponsor, please contact the NMBA office:
218-326-6622.**