



## Contractors Expo & Table Top Show

February 15&16, 2012  
Sawmill Inn, Grand Rapids

### **Sponsorship Opportunities**

**All sponsorships go into effect when sponsorship payment is received, through one month after event date.**

**Event Sponsorships (4 Maximum): \$680 (includes booth space) or \$500 (sponsorship only)**

**Sponsors Receive:**

Company name/logo preceded by "Sponsored By" on marketing/advertising for the 2012 NMBA Contractor's Expo & Table Top Show (started as soon as sponsorship contract is signed, and ends one month preceding Show), to include:

- Company name/logo premium recognition in newspaper advertisements
- Company name/logo on posters & handout flyers
- Sponsorship recognition on confirmation literature to contractor/realtor attendees.
- Company name/logo on table top literature at dinner

Sponsor is allowed to put one literature piece (to be supplied by sponsor) into contractor bags that are handed out at AM registration. These must be delivered to the NMBA office by February 6, 2012.

A representative from your Company will be given 2-5 minutes to present at luncheon.

- Prime booth location in Table Top Show (included with \$680 level)
- Sponsor signage including company name/logo located at Table Top booth space
- Company name/logo on Sponsor Flyer (inserted into bag literature)
- Sponsorship recognition in Contractor's Corner (monthly newsletter of NMBA)
- Sponsorship recognition on NMBA's website ([nmbuilders.com](http://nmbuilders.com))

**Bag Sponsor (2 Available @ \$250 or 1 Sole Available @ \$400)**

**Sponsors Receive:**

- Company name/logo on contractor bags (distributed to every Expo attendee)
- Company name on Sponsor Flyer (inserted into bag literature)
- Recognition during luncheon
- Recognition in Contractor's Corner (NMBA monthly newsletter)
- Recognition on NMBA website ([www.nmbuilders.com](http://www.nmbuilders.com))

**Breakfast Sponsor (2 Max @ \$250 or 1 Max @ \$400)**

**Sponsors Receive:**

- Company name/logo on Breakfast Sponsor Poster (Placed on Breakfast Buffet)
- Company name on Sponsor Flyer (inserted into bag literature)
- Recognition in Contractor's Corner (NMBA monthly newsletter)
- Recognition on NMBA website ([www.nmbuilders.com](http://www.nmbuilders.com))

**Hospitality Sponsor (2 Max @ \$250 or 1 Max @ \$400)**

**Sponsors Receive:**

- Company name/logo on Hospitality Sponsor Poster (Placed during Hospitality portion of event)
- Company name on Sponsor Flyer (inserted into bag literature)
- Recognition in Contractor's Corner (NMBA monthly newsletter)
- Recognition on NMBA website ([www.nmbuilders.com](http://www.nmbuilders.com))

**Education Sponsor (2 Max @ \$250 or 1 Max @ \$400)**

**Sponsor Receives:**

- Company name/logo preceded by "Sponsored By" signage on each education location for entire day
- Company name/logo preceded by "Sponsored By" on day's agenda and other literature promoting educational courses
- Company name on Sponsor Flyer (inserted into bag literature)
- Recognition in Contractor's Corner (NMBA monthly newsletter)
- Recognition on NMBA website ([www.nmbuilders.com](http://www.nmbuilders.com))

**Other Unique Sponsorship (Unlimited): \$100 + product**

**Sponsor Receives:**

- Company name/logo product included in all attendee bags ( must be received into NMBA office by February 6, 2012.
- Company name on Sponsor Flyer (inserted into bag literature)
- Recognition in Follow-up Contractor's Corner (NMBA monthly newsletter)
- Recognition on NMBA website ([www.nmbuilders.com](http://www.nmbuilders.com))

**If you are interested in being a sponsor, please contact the NMBA office:  
218-326-6622.**

***The Northern Minnesota Builders Association appreciates your support that allows us to continue to advocate on behalf of the building industry since 1993.***